

CALLYWOOD

Radio Show Advertising Rate Sheet SPECIAL 2012

Callywood

190,000 listeners

Created by Cosandra Calloway

Monday – Thursday: 8 pm -9pm PST
Friday: 9 pm – 11pm PST
Saturday: 11 am –2 pm PST
Sunday: 1:30 pm – 3pm PST

Calloway is on a mission! Cosandra Calloway, who services as the show host, is an interviewer, who cuts to the chase. With style and grace she gets to the heart of the matter. Listen as our guest share what's really going on in their lives. From Politics to Hip Hop, you will find it all on Callywood After Dark, Callywood Live & Callywood's Sunday's Best

Anniversary LIVE 3 hour USTREAM Show Package \$2,500

CallySponsors for Callywood Awards:

- Your company name/logo on all print advertisements, which include billboards, posters, brochures, newspaper ads & news releases. News Release announcing sponsorship
- Mention in radio commercials
- Logo/Name listed on sponsorship banner
- Meet & greet with headliner entertainers
- Logo/link on Callywoodmedia's website
- Category exclusive rights
- VIP seating

Our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package for you, based on your needs, to create a successful partnership. With a helpful staff to assist, you can be confident that your sponsorship will earn results for your company. Should you decide to sponsor/ product placement your company's dollars will count towards this program's continued success.

Callywood Live Package \$1000

- Your company will sponsor one of our show segments
- Callywood LIVE from your event for 3 hours with Cosandra and Friends.
- Top of Show Tag
- 3 - 30 Second Commercials (company must provide)

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CallyTip of the Month Spotlight on Websites \$600

- Have your own business tip / resource page on Callywood's **websites** for (4) months.
- Listeners will be informed of the CallyTip of the month on the show.
- 300 – 500 words plus one (1) graphic on your own website page hosted on Callywood Media.com for (4 months – informing our listeners and visitors on your product or services.
- One (1) full page ad in the CallyCareers section on Callywood Media.com
- Featured on the Podcast globally via iTunes
- 2 (two) 60 second commercials

Package A \$750

Segment Sponsor

- Choose from Sports, News, Entertainment, Motivational, Celebrity interviews.
- Live Chat with Cosandra and friends...
- 20 minute LIVE Interview with Cosandra about you products, events, and music/services.
- 2 – 30 Second commercials

Includes:

- Two, 30 second Commercials
- Your company logo (180 x 74) on the website for 30 days!
- Featured on the Podcast globally via iTunes
- Permanent listing in Callywood's archives

Package B \$500

- 20 minute LIVE Interview with Cosandra about you products, events, and music/services.

Includes:

- Two, 30 second Commercials
- Your company logo (180 x 74) on the website for 30 days!
- Featured on the Podcast globally via iTunes
- Permanent listing in Callywood's archives

Package C & D \$300

- **Three** 60 Second commercials PLUS One Bonus Commercial or Company Logo/Banner (your choice)
- Your company logo (180 x 74) on the website for 14 days!
- Featured on the Podcast globally via iTunes
- An mp3 audio
- Permanent listing in Callywood's archives
- 20 minute LIVE Interview with Cosandra about your products/services/

\$200

Includes:

- An mp3 audio
- Featured on the Podcast globally via iTunes
- Permanent listing in Callywood's archives

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Commercials ONLY

- **One (1) 60 Second Commercial**
- **A mp3 audio \$125**

CallyTease

- **One (1) ten (10) second spot weekly on the show**
- **Have your business name and website address mentioned in this CallyTease: \$250**

Callywood's Advertising Policy

This advertising policy details the agreement between Callywood (referred to as publisher) and any person(s), business(es) (referred to as Advertiser) wishing to advertise with Callywood through any of its media including but not limited to the website(s), eNewsletter(s), etc.

Publisher has no obligation to run any ad from an advertiser unless the advertising copy and all its components (including illustrations, claims, photos, etc.) has first been reviewed and accepted by the publisher. Ads that are considered objectionable, contain sexual material or appear fraudulent will not be accepted, and such discretion of Publisher.

Advertisements that have been accepted and are later found to be objectionable or fraudulent will be removed from all Callywood's media. Advertiser will not receive a refund on advertisements that are misleading or fraudulent. Fraudulent ads include, but are not limited to, advertisements that offer a product or service which is not delivered, advertisements which claims cannot be substantiated product or service.

Advertisements from companies with unresolved complaints with the Better Business Bureau are also subject to be removed for all Callywood media without refund.

Rates listed on our Rate Card or quoted by Advertising Representative are not guaranteed for future advertising purchases unless a proper advertising insertion order has been signed and agreed to by Publisher and Advertiser.

No refunds will be given after advertising Start Date. Start Date is the date the ad is scheduled to run in the agreed outlet(s). Cancellations previous to the start date by advertiser or representative are not effective until confirmed by the Publisher.

Cancellations received in writing (via email or UPS, confirmation requested) before the Start Date are subject to a 15% processing fee.

The Publisher assumes no liability for errors in advertisements submitted. The advertiser and/or his/her representative(s) assume full liability for all content (including text, claims, illustrations, words, trademarks or the other copyrighted matter) in his/her advertisements.